



TITLE: THREAT STREET DATE: 1/24/06 LABEL: HALO8
DIRECTOR: MATT PIZZOLO STUDIO: KINGS MOB PRODUCTIONS
CATALOG #: H801 FORMAT: DVD SERIES: 1997 FILE: CULT/INDIE "T"

"MAKES 'KIDS' LOOK LIKE AN AFTER-SCHOOL SPECIAL!"
- URB MAGAZINE



8 56594-0010-1 1

DON'T FORGET THE MUSIC!

Original Motion Picture Soundtrack

Label:
Halo8
 Cat #:
H802
 Series:
1298
 Street:
1.24.06



8 56594-0010-2 8



Music That Inspired The Movie



Label:
Halo8
 Cat #:
H803
 Series:
1298
 Street:
1.24.06

20 CITY DAY & DATE THEATRICAL RELEASE

Live music premiere parties in NY, LA, SF, Boston, Chicago, DC, Seattle, Detroit, Portland, & more!

PRINT CAMPAIGN

Already a critical darling, now targeting press & placing ads in: REVOLVER, OUTBURN, AMP, FANGORIA, RUE MORGUE, plus a 2-page inside-cover spread in ALTERNATIVE PRESS!

TV CAMPAIGN

Following up on the news coverage, now targeting ads & appearances on: MTV2 & Fuse.

STREET TEAM PROMOTIONS

by The Syndicate
WEB CAMPAIGN

Online movie trailer, Ecard, preview on ALTERNATIVE PRESS TV, plus contests & banners on MYSPACE, BUDDYHEAD, BURNING ANGEL, UNITSHIFTER, AINTITCOOLNEWS, and more!

TWO SOUNDTRACKS FULL OF NEW MUSIC FEATURING KILLSWITCH ENGAGE GLASSJAW TERROR EIGHTEEN VISIONS GORILLA BISCUITS ATARI TEENAGE RIOT BLEEDING THROUGH V.O.D. MADBALL MINOR THREAT & MORE!

Homeless punk-rocker Jim and hip-hop artist Fred are two unlikely friends who find themselves at the nexus of chaos in this blisteringly furious film that mixes street philosophy with ultraviolence. When these two friends bring their vastly different street tribes together, neither is prepared for the vicious intolerance that explodes into a brutal riot. As violence tears through the NYC streets, threatening not only Jim and Fred's kinship but also their lives, the duo must find a way to quell the chaos or else be consumed by it.

- The first indie movie produced entirely within the NYC hardcore punk and underground hip hop scenes to earn itself a theatrical release.
- DVD contains 45 minutes of special features + 2 wall-to-wall music tracks.
- NATIONWIDE THEATRICAL run by HIQI Media, the new theatrical distributor whose founder previously acquired & released The Hughes Brothers' AMERICAN PIMP & Radiohead's MEETING PEOPLE IS EASY.
- Stars KEITH MIDDLETON of the IMAX movie PULSE: A STOMP ODYSSEY, and Justin & Rachel of NYC hardcore heroes MOST PRECIOUS BLOOD.
- Award-winning score by ALEC EMPIRE of ATARI TEENAGE RIOT, QUEQUE, and SAL VILLANUEVA (producer: THURSDAY, TAKING BACK SUNDAY) with music by EIGHTEEN VISIONS, BLEEDING THROUGH, TERROR, and more.
- Directed by award-winning filmmaker MATT PIZZOLO, whose work has appeared at THE CHICAGO UNDERGROUND FILM FESTIVAL, VAN'S WARPED TOUR, COACHELLA VALLEY MUSIC & ARTS FESTIVAL, & more.

"FIERCE...FERVID...shows what adults portraying kids never seem able to portray: their complexity. The TRIUMPH is that it avoids scenester naivete. POETIC, WHIRLING, INCENDIARY." - *The Long Island Voice*

"UNFLINCHING, SCATHING...just the thing independent film needs to regain its independence." - *Revolution Magazine*



HALOEIGHT

7336 Santa Monica Blvd #10 LA CA 90046
 p. 323.449.7392 f. 323.443.3768
 e. maddy@halo8.tv w. halo8.tv